SNAPPT

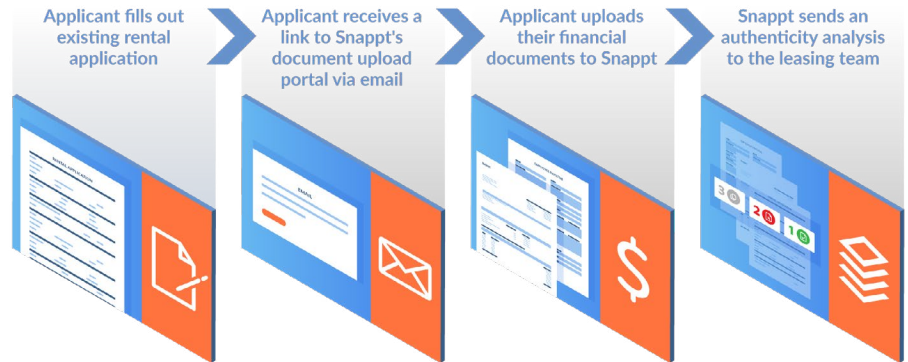## WHAT WE DO

Each year there are **3.7M residential evictions filings**, costing an average of $7,500 each. Half are due to application fraud, something 80% of property managers see on a regular basis. Traditional application screening helps, but online tools make it easy to forge financial documentation.

These forgeries are hard to spot manually, and the tools landlords use to screen applicants don't check for document edits. Snappt provides a data-driven tenant-screening service that helps property managers identify fraudulently modified documents and minimize losses from fraud.

| Applicant fills out existing rental application | Applicant receives a link to Snappt's document upload portal via email | Applicant uploads their financial documents to Snappt | Snappt sends an authenticity analysis to the leasing team |

EXAMPLE OF FRAUDULENT DOCUMENTATION

Anomaly: Text Injection

Evidence of a text layer injected into the document.

Text content - Bill Fraudster
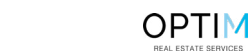123 Main St.
Los Angeles, CA 90048
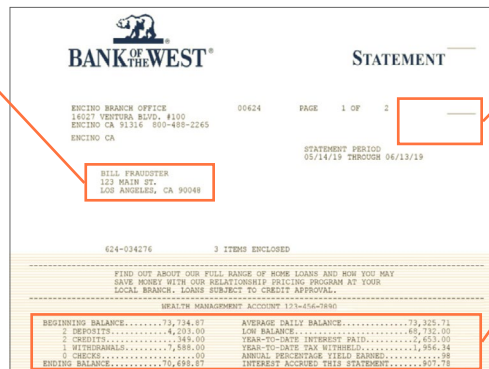
Anomaly: Visual Discrepancy

This document lacks the barcode present in all clean statements from this source

Anomaly: Font Detection

Evidence of unknown font profile within the document. The fonts used for the beginning balance, credits, and ending balance are not present in clean documents.

OPTIM REAL ESTATE SERVICES

PM PATRICIAN MANAGEMENT

RESIDE BPG

DEELS

PM PM RESIDENTIAL MANAGEMENT

WESTHOME

ZRS MANAGEMENT

NMS RESIDENTIAL

RAM PARTNERS, LLC

LEGACY PARTNERS

CATALYST

RESULTS

99.998% accuracy rate

12% of applicants submit edited documents*

46.5% reduction in evictions due to preventable application fraud*

*Calculations based on aggregated customer data

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