

IREM LA PRESENTS

ANNUAL CHARITY GALA 2022

A GOOD TIME FOR A GREAT CAUSE

EL REY THEATER | SEPT. 8, 2022



BENEFITING
FOUNDATION
Victory Over Cancer

ABOUT IREM LA

The Institute of Real Estate Management, an affiliate of the National Association of Realtors®, is the single best source of education and professional recognition for managers of all types of properties. For over 60 years, IREM® has demonstrated an unwavering commitment to developing and maintaining standards of excellence and professional ethics in the field of real estate management. IREM® is the only professional association dedicated to serving the needs of all real estate management professionals – novices and seasoned experts; site, property, and asset managers; managers of office buildings, shopping centers, apartments, condominiums, and mobile home parks.

IREM's mission is to educate, certify and promote the professional competence of its members in order to meet the needs of those who utilize their services. IREM® provides the extra edge real estate management professionals need to distinguish themselves from the competition.

IREM's membership is diverse and includes nearly 10,000 CPM® (Certified Property Manager) members and over 3,500 ARM® (Accredited Residential Manager) members in the United States, Canada, and abroad. IREM® counts among its membership officers, owners, partners, and department heads of property management firms, banks, savings and loans, and other major employers.

IREM® has 89 chapters and 63 ARM® committees nationwide that combine to form a network of unparalleled excellence. What the national organization of IREM® does on a macro level, its chapters and ARM® committees do on a micro level, making IREM® responsive to the needs of each and every market. Each chapter provides its own package of benefits designed to further the needs of the local membership.

In principle and practice, the Institute of Real Estate Management values and seeks a diverse membership. There are no barriers to full participation in the organization on the basis of gender, race, creed, age, sexual orientation, national origin, or disability. Moreover, the Institute of Real Estate Management encourages equal opportunity practices among its membership.



BENEFITING THE V FOUNDATION



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WHO WE ARE

The V Foundation is a 501(c)(3) charitable organization dedicated to achieving victory over cancer through research. Jim Valvano, a NCAA Championship-winning college basketball coach and sports announcer, and ESPN founded the organization shortly before Jim's death from cancer in 1993.

WHAT WE DO

The V Foundation accelerates breakthroughs in cancer research by funding bold, cutting-edge programs. We carefully seek and vet the best research being performed by the brightest scientists and provide support to increase the probability of success—and ultimately save lives. An endowment funded by generous donors covers administrative costs, allowing the Foundation to direct 100% of all direct cash donations to cancer research.

HOW WE DO IT

The V Foundation awards grants through a highly competitive process. An elite Scientific Advisory Committee, comprised of top researchers and physicians, vets proposals from the most promising researchers at the nation's leading medical facilities. We fund research across the country on all types of cancer, and we are committed to funding projects and people that will make the largest impact. But, we can't do it alone.

OUR IMPACT

Since our founding in 1993, the V Foundation has awarded over \$170 million in grants. In 2016 alone, we awarded more than \$23 million to research for all cancer types nationwide. The V Foundation is a major player in the successes of cancer research in the past two decades—successes that have given longer lives and improved outcomes for hundreds of thousands of people with cancer. Looking forward, we will triumph over the disease by investing in research that will make cancer a thing of the past.

TYPE OF ATTENDEES

Property Management Professionals
Business/Real Estate Owners
Company Executives
Vendors
Spouses

AVERAGE AGE RANGE

25 - 70

LOCATED IN THE GREATER LA AREA

Downtown
West LA
Tri-Cities
Northeast LA
San Fernando Valley

WHO WILL ATTEND

THE VENUE

EL REY THEATER

CAPACITY

600

EXPECTED ATTENDANCE

450

EVENING INCLUDES

Food Stations
Silent Auction
Live Auction
Performances
VIP Lounge
Multiple Bars



THE ENTERTAINMENT

THE SPAZMATICS



- Supporting a fantastic cause – Cancer Research
- Advertising at the Event Entrance
- Sponsor loop playing throughout the evening on large screens
- Logo on over a dozen message blasts to over 3000 area professionals
- Extensive reach to a wide range of professionals
- Desirable target audience
- Tax-deductible
- Signage
- Tickets to attend

WHAT YOU GET



WHAT WE NEED

SILENT AUCTION ITEMS

We will be hosting a silent auction throughout the evening and need items to help support this section with 100% of the proceeds going to our supported charity. Please find examples of items we are collections here:

- Tickets
- Jewelry
- Events
- Experiences
- Vendor Services
- Restaurant Gift Cards
- Gift Cards
- Electronics
- Hotel Stays
- Alcohol
- Memorabilia
- Lessons
- Gift Baskets
- Anything that will help us raise funds for our amazing cause!

SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSORS

\$10,000 – IREM Member | \$12,500 – Non-Member

Logo on all marketing event materials (flyers, email blasts, and event program)

Logo on Step and Repeat

Logo included and displayed on the big screen loop

Display case in the lobby of the venue

Name on venue marque (theater style)

Gobo displayed logo on wall inside venue

Includes 40 tickets for the event (Take VIP tenants)

PLATINUM SPONSORS

\$5,000 – IREM Member | \$6,250 – Non-Member

Logo on all marketing event materials (flyers, email blasts, and event program)

Logo on Step and Repeat

Logo included and displayed on the big screen loop

Display case in the lobby of the venue

Includes 25 tickets for the event (Take VIP tenants)

PROPERTY MANAGEMENT COMPANIES RECEIVE A 20% DISCOUNT ON ALL PACKAGES

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSORS

\$3,500 – IREM Member | \$4,500 – Non-Member

Logo on all marketing event materials (flyers, email blasts, and event program)

Logo on Step and Repeat

Logo included and displayed on the big screen loop

Includes 15 tickets for the event (Take clients)

GOLD SPONSORS

\$2,750 – IREM Member | \$3,500 – Non-Member

Logo on all marketing event materials (flyers, email blasts, and event program)

Logo included and displayed on the big screen loop

Includes 10 tickets for the event (Take clients)

SILVER SPONSORS

\$1,750 – IREM Member | \$2,500 – Non-Member

Logo included and displayed on the big screen loop

Includes 5 tickets for the event (Take clients)

SINGLE TICKETS

Property Managers - \$300 – IREM Member | \$380 – Non-Member

Vendors - \$900 – IREM Member | \$1,500 – Non-Member

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CONTACT US